



Matthew Williams

HND, CEC
COO, Leadership Coach and
Facilitator

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Biography

Matthew is a practiced leader in CEO, COO and VP roles, with over 30 years' experience leading businesses at the regional and national level. He has worked in organizations with revenues more than \$300M containing multiple service lines and brands in fast-paced environments. With a focus on operational efficiency, sales performance and customer delivery Matthew has gained invaluable knowhow from operating on the front lines.

He was instrumental in helping to scale a regional staffing firm with strong roots in Alberta to a nationwide organization that achieved platinum membership status of Canada's 50 Best Managed companies. During his career he has participated in major re-branding exercises as well as numerous enterprise system integrations and structural changes. In his executive roles Matthew has also participated in the due diligence, acquisition, and integration of several organizations.

Matthew combines a strong appreciation for business strategy with a keen eye for engaging all levels of an organization to convert strategies to on-the-ground tactics. He is a strong advocate for teams being empowered to take ownership of their success. Qualifying as a certified executive coach in 2009 further emphasized to him the potential of teams and individuals to flourish when given the attention and confidence of their leaders. Matthew is also a Certified Practitioner in The Five Behaviours, Wiley team development program.

As a member of TEC (The Executive Council) Canada for over 10 years, Matthew was privileged to participate in monthly all-day meetings with other executives and business owners sharing real-time problem resolution with access to world class business speakers and thinkers.